

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor: John G. Fischer  
Serial No.: 10/758,660  
Group Art Unit No.: 2628  
Examiner: Amini, Javid A.  
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Attorney Docket: JGF 02775 PTUS  
Entitled: METHOD OF DISPLAYING PRODUCT  
AND SERVICE PERFORMANCE DATA

MAIL STOP AMENDMENT  
Commissioner of Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION DATED APRIL 19, 2007**

Dear Examiner:

In response to the Office Action mailed April 19, 2007, please consider the remarks/arguments below in consideration of U.S. Patent Application No. 10/758,660.

**Remarks/Arguments** begin on page 6 of this Response. The **Conclusion** is on page 13 of this Response.